



# *Drew's* EATERY

2207 w montrose avenue, chicago il

## Drew's Closing Statement 12.05.11

Drew's Eatery: established in March of 2008

Drew set out to open an Eatery that was both sustainable & organic. Over the course of 3+ years and listening to his customers requests we expanded our menu to offer more vegan and gluten free options. Our latest menu is about 50% vegan and offers over 70% Gluten Free. Trying to keep up with our competitors we began working with the online deals (groupon, plum, kgb, living social, reward network, price bunch, and others) We soon realized that these deals are not what they seem but yet are silent killers and only build false hope. We accept full responsibility as nobody forced us into Groupon or any other deal. We stopped doing any future deals in October and had hoped we could recover, but it was too late.

Thank you goes out to all of our valued customers that continued to come in again and again. So many of you became more than customers but became more like family. A special thanks to the vegans that educated me and made me realize that eating vegan can taste great and make you feel much better about yourself. My only regret is that I was not able to financially make it work.

I hope everyone can make it in this Saturday to enjoy a final meal at Drew's Eatery. We will be accepting donations to help pay off debit and to close our books for good. We will also have a silent auction for decor, furniture, equipment and be selling raffle tickets to win the Drew's Wienermobile.

So lets not say goodbye, just until next time..... Drew